In co-operation with

Ministry of Transport & Communications

Supreme Committee for Town Planning

Muscat Municipality

Supported by

INFRA OMAN

STRUCTURING THE FUTURE

OMAN’S SECOND INTERNATIONAL EXHIBITION FOR INFRASTRUCTURE AND INDUSTRIAL PROJECTS

02-04 OCTOBER 2012
Oman International Exhibition Centre
Sultanate of Oman

www.alnimreexpo.com

Power packed Networking Opportunity with Government Officials and Key Decision Makers
The Sultanate’s Most Comprehensive Infrastructure Exhibition

After completing 41 glorious years of the Renaissance, the Sultanate of Oman is pushing ahead with its rapid development with the ongoing construction of major infrastructure projects in many parts of the country. More development projects, costing billions of dollars, are set to be implemented in the coming years as the Sultanate takes concrete measures to diversify its economy.

As infrastructure investments continue to grow, Infra Oman 2012 is your direct gateway to the opportunities in this sector, enabling your company to play a prominent role in the country’s development. By bringing together all leading companies in the industry, ministry officials, CEOs and other senior managers, Infra Oman will serve as an ideal platform for networking with key decision makers, expanding your business contacts and strengthening your presence in Oman’s vibrant construction market.

Participate in Infra Oman and showcase the difference that your company can make to the Sultanate’s highly impressive infrastructure development. Book your stand today!

Why exhibit at Infra Oman

- Introduce your new products, equipment and services directly to your target clients in Oman’s construction sector
- Proudly showcase your company’s ongoing infrastructure projects as well as your previously completed projects
- Boost your leading position in the market by highlighting your company’s capabilities in infrastructure development
- Take advantage of the major opportunities as the Sultanate pursues massive infrastructure development nationwide
- Get the edge over your competitors with this excellent platform for effectively promoting your products and services

Full Range of Marketing & Promotional Strategies

**Print Media**
- Press releases, advertisements and feature articles in newspapers, weekly magazines and industry publications

**Online Media**
- Press releases and blogs in popular portals and social networking sites as well as an event website

**Outdoor Media**
- Mupies and billboards in strategic sites as well as distribution of thousands of leaflets all over Muscat

**Mailings**
- Direct mailing and e-mail shots to thousands of industry professionals in our database as well as VIP invitations

**Radio & TV**
- Radio spots to effectively raise awareness about the event and live TV coverage to reach targeted audience
Insight on few of the infrastructure projects and developments

- Oman’s new five-year spending plan (2011-2015): The new plan foresees USD78bn of expenditure, representing a 113 per cent increase on the last five-year plan, with the majority of funds planned to be invested in hospitals, education and roads.

- Oman’s national railway network is part of the proposed inter-GCC railway network that will run from Kuwait to Muscat, and onward to Salalah and possibly to Yemen. The first phase will see a 240km section developed from the industrial hub of Sohar to Muscat, followed by a 486km coastal rail network from Muscat to Duqm in the second phase. Extension from Duqm to Salalah (696km) and from Duqm to Al Mazaynah Free Trade Zone are envisaged for later stages.

- The government’s strategy is to link all three modes of transport – roads, sea ports and airports. Muscat’s Port Sultan Qaboos will be converted into a full-fledged tourism port by shifting all commercial activities to Sohar in a phased manner from December 2012. The interior roads will be linked with the main highways and major ports will have connectivity to domestic ports. The shifting of these activities towards Sohar will increase the total volume to 500,000TEUs by the end of 2013. This volume together with the growth of Port of Sohar and the development of Free zone Sohar will strengthen Sohar “as an ideal point of entry for products shipped around the Gulf countries and as a gateway to the rest of the world”.

- The Sohar Industrial Port Company (SIPC) has signed an agreement with local community contractor Port City Development Company to build a mixed use office and retail development designed to cater to the needs of the port user community. The facility, which will come up on a 6ha plot at the entrance to the port, is being set up with a total investment of around OMR6mn. Port City is a new office and retail concept for Sohar that will accommodate public services, private companies, retail outlets, and other support services. Construction work on the project is expected to commence by December 1, 2011, with Phase 1 due to be commissioned by the end of 2012. Phase 2 and 3 will be operational by the end of 2014.

- USD27bn by 2014 on building construction in Oman
- USD20bn is estimated to be spent on transport infrastructure projects
- USD11.5bn has been allocated for transport and airport development projects in the eighth five-year plan (2011-2015)
- USD10bn for the rail project
- USD1.5bn investment in Salalah Free Zone by 2025
- USD10bn to 15bn investment during the next ten years for Al Duqm development project
- USD1.2bn for Omagine tourism, beach front cultural and residential project facing the Gulf of Oman
- USD1bn to be invested by Muriya Tourism Development Company in the next five years for tourism development projects
- USD1bn investment on a medical city in Salalah by Apex Medical Group in cooperation with Saudi-based Al Joaib Holding developed on 800,000sqm
- USD1bn investment in Salalah Independent Water and Power Plant (IWPP)
- USD780mn of projects will be tendered for desalination water projects

MAJOR PROJECTS

- Al Batinah Expressway
- Al Madina A’Zaraqa (The Blue City)
- Barka Resort
- Duqm Port Project
- Hallaniyat Islands Harbour Project
- Health Ministry Projects
- Industrial Estate Projects
- Khasab Resort
- Mirbat Beach Project
- Muscat International Airport Terminal
- Naseem A’Saaba ITC Project
- Oman Convention & Exhibition Centre
- Rail Projects
- Salalah Airport Expansion
- Salalah Beach/Jebel Sifah Project
- Sur Independent Power Project
- The Wave, Muscat
- Waste Water Projects
### Exhibition Profile

#### 1. BUILDING & CONSTRUCTION
- Abrasives & Adhesives
- Air Conditioning Systems
- Aluminium & Steel
- Building Materials
- Cement & Concrete Products
- Ceramics & Tiles
- Construction Tools / Supplies
- Doors, Gates & Windows
- Electrical Products
- Elevators / Escalators
- Fire Safety & Security Systems
- Flooring Materials
- Formwork & Scaffolding
- Glass & Fibreglass Products
- Hardware & Tools
- Interior Furnishings
- Iron, Metal & Steel Products
- Kitchen Modules / Equipment
- Lighting Fixtures / Accessories
- Marble Finished Products
- Paints & Coatings
- Plastic Products
- Roofing Materials
- Stone Products & Technology
- Software Solutions
- Wood Products

#### 2. HEAVY EQUIPMENT & TECHNOLOGY
- Construction Vehicles & Equipments
- Cranes / Tower Cranes
- Earthmoving Equipments
- Lifting Appliances & Conveyors
- Loaders / Skid Loaders
- Machines & Plants
- Mining Machines
- Tankers, Trailers and Tractors

#### 3. INFRASTRUCTURE PROJECTS
- Affordable Housing
- Airport Construction / Expansion
- Architectural Services
- Asphalts & Machinery
- Civil Engineering
- Coastal Management Consultants
- Commercial Development
- Contracting & Consulting
- Drilling & Dredging Companies
- Future & Green Buildings
- Hospital Design / Construction
- Industrial Estates / Free Zones
- Landscaping
- Marine Engineering
- Quantity Surveyor
- Mining Machines
- Urban & City Planners
- Transportation Services
- Waste Management

#### 4. POWER & RENEWABLE ENERGY
- Bio Fuels
- Cables & Cable Accessories
- Generators
- Geothermal
- High Voltage Equipments
- Hydro Power
- Industrial & Power Automation
- Power Plant & Switchgear Equipments
- Renewable Energy Systems
- Solar Panels & Technologies
- Smart Energy Technology
- Transformers
- Transmission Equipment
- Voltage Regulators
- Valves & Control Systems
- Wires & Cables

#### 5. WATER & ENVIRONMENT
- Desalination Equipment
- Fountains & Pools
- Hazardous Waste Clean-Up
- Pipes & Plumbing
- Pollution Control Equipment
- Pollution Control Systems
- Purification / Filtration Systems
- Recycling Technologies
- Solid Waste Management
- Trash Collection
- Wastewater Treatment Systems
- Water Filtration & Purification Systems
- Water Pumps & Filters
- Wind Turbines

#### 6. TRANSPORTATION & LOGISTICS
- Airport Construction Services
- Airport Equipment & Security Systems
- Bridges & Tunnelling
- Cargo Loading Equipment
- Designing / Engineering Services
- Fare & Toll Systems
- Highway Construction
- Ports Authority Operators & Suppliers
- Port Builders & Contractors
- Port Equipment Suppliers
- Public Transport Systems
- Railway Plans & Programs
- Road Construction Machinery
- Road Signs
- Ship Building & Repair
- Transport Management
- Traffic Management Systems
- Trains & Railways Systems
- Warehousing & Storage
- Warehousing & Logistics

#### 7. INDUSTRY & MANUFACTURING
- Artificial Lift Systems
- Data Storage Systems
- EOR Technologies
- Industrial Machinery
- Manufacturing Equipment
- Oil & Gas Equipment
- Petrochemical Plants
- Production Technologies

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**Note:** The list above is not exhaustive and only gives examples of products, equipment, projects and services that will be displayed at Infra Oman 2012.
Visitor Profile

THE LARGEST GATHERING OF INDUSTRY PROFESSIONALS

- Building Material Manufacturers, Suppliers and Distributors
- Consultants – Architects, Engineers, Real Estate
- Contractors – Civil, Mechanical, Electrical, Plumbing, Pipeline
- Contracts, Procurement and Logistics (CPL) and Supply Chain Managers
- Facility Operators / Managers / Industry Professionals
- Investors – Government Pension Funds, Venture Capitalists, potential Private Local Partners
- Property Owners / Developers / Homeowners
- Public Sector Officials – Representing Ministries, Tender Boards, Municipalities
- Senior Management – CEOs, COOs, CTOs, Board Members

Testimonials

1. L & T Oman

Infra Oman 2011 Exhibition was good and highly informative. We congratulate you for bringing together clients, contractors, suppliers and all those associated with the construction sector to display their capabilities. It also provided excellent opportunity for networking.

P R Surendhra Babu, Chief Executive, Larsen & Toubro (Oman) LLC

2. Mott MacDonald

Infra Oman 2011 was held in an ideal location, and as an inaugural event was well organised and well communicated. We made quite a few connections and hope to build on them. The organiser project team was very efficient and supportive and was a pleasure to work with.

Dr Majdi Ismail, Business Development Director - Middle East Unit

3. Omran

We were privileged at Omran to be given the opportunity to participate in Infra Oman 2011. We must acknowledge the success of the exhibition by attracting all individuals and entities to participate with their latest products and services in the field of construction and projects development. We look forward to participating in the Infra Oman 2012 Exhibition.

Mr Abdul Wahid Al Farsi - VP Corporate Affairs

4. The German Industry and Commerce Office (AHK)

The German Industry and Commerce Office (AHK) had great networking opportunities at the Infra Oman 2011. The selection of exhibitors was interesting and the subject of the exhibition was one of the leading topics in the Sultanate. We would certainly like to participate in further events of this kind to keep the German Community in the Gulf and in Germany updated.

Ms Sousann al Heureithi

5. Teaflex Spa

We were really satisfied with the Infra Oman Exhibition. Sultanate of Oman is a new but potential market for us. We look forward to Infra Oman 2012.

Mr P Federico Formenti - Chief Executive Officer
The 1st International Exhibition for Infrastructure and Industrial Projects emerged as the most sought-after event in the GCC construction annual calendar. More than 120 local and international firms exhibited in Infra Oman 2011 and occupied more than 5,000sqm of space in the exhibition hall and the outside area around the exhibition centre.

The international participation beat all expectations with companies from more than 20 countries choosing Infra Oman as their first entry point to the most promising and lucrative construction market in the Middle East.

Several countries including Austria, Morocco, Romania, France, and Croatia registered their first appearance at Infra Oman during the 2011 edition. The show, held from September 20 to 22 at the Oman International Exhibition Centre, has thus confirmed its position as a strategic platform for companies, government agencies and key industry players searching for networking and business opportunities.

The show was inaugurated by HE Dr Rasheed bin Al Safi al Huraibi, Chairman of the Tender Board Oman, accompanied by ministry officials, members of the diplomatic forces, media and top business people.
For the first time in Oman, JCB together with Muscat Overseas presented the world famous “JCB Dancing Diggers” show as part of the Infra Oman exhibition. Although in great demand, the Diggers limit their appearances to only few shows a year.

For the first time in Oman we had all the major heavy equipment dealers and brands participate in an exhibition, making Infra Oman the perfect and only exhibition to showcase their machinery, materials and equipment for construction and infrastructure projects.

On the second day HE Dr Ahmed bin Mohammed bin Salim al Futaisi, Minister of Transport and Communications graced the exhibition with his presence and distributed certificates to the exhibitors.
ABOUT THE ORGANISER

AL NIMR EXPO

Al Nimr International Exhibition Organisers is a leading event management company in Oman and is renowned for the quality of its trade exhibitions. To facilitate the participation of its exhibitors, the company offers a full suite of services ranging from travel and accommodation bookings, stand design and construction, logistics support as well as marketing and promotional solutions. Al Nimr Expo has highly experienced professionals who are passionate about exhibition management and are ready to serve all exhibitors from the time of registration until the conclusion of the company’s events.

For stand reservations or for details on sponsorship opportunities and other information on Infra Oman, please contact:

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ABOUT THE VENUE

OIEC (Oman International Exhibition Centre) is the main venue for major trade fairs and exhibitions in the Sultanate of Oman, since 1985. The OIEC, located opposite Muscat International Airport, is close to major hotels and is just 20 minutes from the centre of the capital. For more information, please visit www.omanexhibitions.com

ABOUT SULTANATE OF OMAN

Sultanate of Oman is the third largest country in the Arabian Peninsula. It borders the Kingdom of Saudi Arabia in the West and the United Arab Emirates in the North East. The country has been experiencing rapid progress over the past 40 years under the visionary leadership of His Majesty Sultan Qaboos bin Said. The Sultanate’s continued economic growth has also effectively resulted in the development of industrial, manufacturing and infrastructure sector. Muscat was ranked as the second best city in the world to visit in 2012.